

Todd Hawkins Biography

Todd Hawkins, A native of Los Angeles is a multifaceted businessman, successful consultant & event producer. Todd has produced & consulted on numerous events, campaigns & special projects for several corporate, entertainment, non-profit & political organizations.

A graduate of UCLA, Todd started his professional career in the events industry at Warner Bros. Special Events where he worked on several premieres, corporate events and charity galas. In 2007, Todd opened his own event production & management company, The Todd Group, which has become one of the leading event management & consulting firms in Los Angeles. The Todd Group has produced several successful events for high profile and celebrity clients, major non-profits and elected officials. Todd has fast become a key leader in the event industry & was recognized by BizBash Magazine as one of the “Top 50 Innovative Event Professionals” in the event industry. Today, The Todd Group is leading the charge on consulting organizations and entities on how to effectively produce events with meaningful impact and results according to the current climate and landscape.

In addition to leading The Todd Group, Todd co-founded Hawkins Mikita, a social impact agency that is guiding the way in social innovation for key influencers and celebrities looking to make significant and meaningful impact in the philanthropic & political space. Some of their clients include entertainment executives and celebrities such as Cyndi Lauper, Jesse Tyler Ferguson, Jason Mraz and America Ferrera.

In addition to managing multi fast- paced businesses, Todd is a civic leader participating in numerous volunteer activities helping to bring about change in our city and country. As a champion for diverse leaders seeking elected office & being a part of the political process, Todd served as a So. Cal. co-chair for the Young Professionals Finance Committee (Gen 44) to support the re-election of President Barack Obama & continues to be active in several local, state-wide & national elections, working to create a space for diverse and young leaders to be a part of the political dialogue. Additionally, Todd is an active volunteer and board member with numerous

organizations. Todd was appointed President of the California African American Museum by California Governor Jerry Brown in June 2014 and in 2020 was elected to the national board of directors of the Human Rights Campaign (HRC).